Week 6: Final Project Proposal

# Preparing for your Final Project

# Idea

### Part One - Topic:

### Read: Chapter 5, Web Project, pp. 237- 238

### Consider This: At the end of this course you will create a Final Project. The most important part of any successful project is planning. That is why we will begin discussing your Final Project now rather than waiting until a few weeks before it is due. You want to start planning it now, even though you will not actually begin creating it this week.

### Topic Choice: The Final Project will be a Personal Interest website. This means it’s a personal website on a topic that you choose. This site will designed completely by you but by the end of the course will incorporate all the tools and techniques that covered throughout this course.

### Since you will be spending a lot of time working on this site, be sure to pick a subject you enjoy and about which you have a decent amount of knowledge. Keep in mind this should be a subject that you don’t mind sharing with the entire class. We will be doing Peer reviews as a part of the final project.

### Also please make sure your topic is appropriate for a college course. Because you will be sharing your site with me and your classmates, please avoid potentially offensive or embarrassing content. If you have any questions about whether your topic or content fits this criteria feel free to ask.

### I’ve created a discussion thread in the forums for questions pertaining to this proposal.

### Plot Your Pages: You’ve already begun to work with linking pages and we will be covering visual and graphic elements in the coming chapter. Now is the time to think about what pages you want to include and what content you’d like to put on each page.

### Sometimes proposals for sites contain 10 or even more pages. Please keep in mind that the purpose of the Final Project is for you to demonstrate your proficiency with the skills you have acquired in this course. I am far more concerned with quality than I am with quantity. To allow yourself time to do your very best on the Final Project please be realistic about the number of pages your plan to have. I would much rather have you submit 4-6 great website pages than a 10 page mediocre site because you took on too much and ran out of time.

## A Few Words about This Assignment

The development of your site will be a process but every project begins with a proposal. You **must submit a topic proposal** or **I will NOT ACCEPT your Final Project**. That is why we are working on this now.

## A Few Words about Multimedia, JavaScript, etc.

I am sure I will receive proposals for sites containing embedded multimedia (sound and video) or that require the use of forms, JavaScript, Flash animations, e-commerce tools, forums, etc. These are topics covered in other courses. If you can incorporate them on your own, you may do so. But keep in mind the bulk of your grade will be based on how well you utilized the tools and techniques covered in Web Authoring 1.

### Part Two – Proposal:

Write up a one to two page word document that details your topic proposal. Be sure to include the following:

1. **Topic name**.
2. **Purpose of the website**. (no, “to get a good grade” is not accepted. This is a given.) What is it that you are trying to communicate to others with your site? Are you selling something? Sharing an interest? Raising Awareness? Is it for instruction?
3. **Reason for creating this website.** Why you have chosen this topic? Is it important to you? Did you want to challenge yourself? Is it because no site on the topic exists? Are you correcting a widely held misconception about the topic? Is it just for fun?
4. **Target Audience.** When you imagine users around the globe looking at this site, who do you think this site will appeal to most? What group of people do you want to notice it? Are you trying to reach people who are not into the subject and encourage them to explore it? Are you targeting people who are heavily in to the topic? Are you instructing people on how to do something better?
5. **Content Pages**. How many do you plan to have? What will they each cover? You should list every page individually and jot down what the focus of that page will be. This list can and probably will change over the next few weeks but give yourself a starting point.

### Part Three – Submit Your Proposal:

1. Name this file yourfirstname\_yourlastname\_FinalProjectProposal.doc
2. Save your word document in your **exercise6** folder in your USB drive.
3. Once you have saved the file, submit it to the **Dropbox for Final Project Topic Proposal** by going to that assignment and uploading the document in to the appropriate place.